

Outdoor Signage

Type A: Building and Directional Signs

Sign Type A can be a single- or double-sided sign depending where it is located relative to a building and pedestrian walkways.

Material:

- Post--solid rough sawn natural redwood
- Sign panel--fabricated metal, no exposed post fasteners on face of sign panel
- Vinyl--Digital print on 3M™ Controltac™ or equivalent

Color:

- Post--natural
- Sign panel paint--Imron Industrial Strength or equivalent, PMS 295 blue

Typeface:

- Futura Bold for building name, Futura Book for department name
- 3" capital height for building name, 1" capital height for department name

Footing:

- Concrete flush to grade that creates a mow strip

Type B: Affixed Building Signs

Material:

- Sign Panel Type--fabricated ¼" thick aluminum panel. Powder coated finish as selected by Design and Construction Management, the size and color as appropriate for the building. This type sign is generally used only on temporary buildings
- Individual Letter Type – Cast or formed metal letters. Natural or powder coated finish as selected by Design and Construction Management, the size and color as appropriate for the building.

Typeface:

- Spanish Revival and Shingle Style Buildings – Berkeley Old Style Bold
- Post War, Contemporary and New Buildings – Futura Bold
- Sans Serif Font—Futura Book and Futura Bold