

## Outdoor Signage

### Type A: Building and Directional Signs

Sign Type A can be a single- or double-sided sign depending where it is located relative to a building and pedestrian walkways.

Material:

- Post--solid rough sawn natural redwood
- Sign panel--fabricated metal, no exposed post fasteners on face of sign panel
- Copy--3-1/2" capital height, reflective vinyl

Color:

- Post--natural
- Sign panel--C-# Benjamin Moore 308 dark yellow
- Copy--C-7 3M #380-75 blue reflective

Typeface:

- Futura bold

Footing:

- Concrete flush to grade that creates a mow strip

### Type B: Affixed Building Signs

Material:

- Sign panel-- fabricated metal 3/4" thick X 6" maximum height. Finish selected by A&E as appropriate for the building
- Color--Selected by A&E as appropriate for building

Typeface:

Where it is necessary to identify a building on the facade, Sign Type B is used with a traditional serif typeface or a modern sans serif typeface depending on the architectural style.

- Serif Font--Berkeley Bold
- Sans Serif Font--Futura Bold